



## For Immediate Release

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### **VinChip Announces Release of USB-PCI Device Bridge IP**

**San Jose, CA 94539** May 20, 2002- Vinchip Systems Inc., a leading provider of third party IP cores for connectivity standards announced availability of its USB-PCI bridge core from this month. This IP core leverages faster data transfer of USB 2.0 technology to USB enable high bandwidth PCI devices thereby eliminating the need for complex installation and rebooting by the user of these devices. This IP is ideally suited for video, graphics, multimedia, wireless LAN, Ethernet, Embedded and other applications which use PCI interface for data transfer.

This IP reinforces VinChip's commitment to bring out new products that reduce cost and accelerate time to market of OEMs catering to the PC and Embedded market place. This new product announcement follows recent USB-IF certification of VinChip's USB 2.0 Device IP which is ideally suited for external Hard drive, CD-ROM, Video Camera and other applications requiring transfer of large amount of data.

VinChip's technology and process independent IPs are available in VHDL/Verilog along with test bench, documentation and reference design as well as driver development support. Please contact **(408) 777 2922 x101** or [info@vinchip.com](mailto:info@vinchip.com) for more information on availability and pricing.

#### About VinChip

VinChip Systems was founded to fill the design productivity gap brought about by advances in semiconductor manufacturing and reducing product life cycles. Now, OEMs are provided with an opportunity to design an entire system on a chip leading to reduced cost and increased reliability. But they also face the prospect of designing products

whose design and development cycle match the products' life cycle and in some cases outstrip the life cycle.

VinChip recognized the role of silicon proven intellectual property cores and Design services in the current scenario and has brought in a team of design experts and domain experts with wide experience in developing solutions for Computing, Networking, Consumer electronics, Embedded systems, Avionics and Industrial systems.